



Press Release

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FOR IMMEDIATE RELEASE

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Marlin® Introduces a Stainless Steel Line of X7 Bolt Action Rifles ***Marlin's Model X7S***

Madison, NC – Since its introduction in 2008, the Marlin X7 series of bolt action rifles has taken the hunting world by storm! Described as the "best rifle in its class", the Marlin X7 series is built for those who demand premium features at an opening price point. New for 2011, Marlin is excited to announce the **X7S Stainless** series of bolt action rifles.

Marlin Firearms has added six, all-stainless, centerfire bolt action rifles to its product lineup. The first model in the new stainless steel series is the X7S Short Action, a standard short-action rifle available with a black synthetic stock. It is offered in three calibers: 243 Win., 7mm-08 Remington and 308 Win. The second model is the X7S Long Action also available with a black synthetic stock. Shooters can choose from three calibers: 25-06 Remington, 270 Win. and 30-06 Sprg.

Made with the latest in rifle design and technology, the X7S has modern yet practical features that matter to practical hunters. Features like Marlin's Pro-Fire® accuracy enhancing trigger, the Marlin Soft-Tech™ recoil pad, a lightweight pillar bedded synthetic stock and more.

Marlin's new user-adjustable trigger system allows the shooter to customize the trigger pull weight between three and six pounds, while providing the ultimate crispness with zero creep. An in-house Marlin design, the Pro-Fire® Trigger Safety prevents movement of the trigger until the safety is fully depressed.

The Soft-Tech™ recoil pad significantly reduces felt recoil, making the X7S much easier and more pleasant to shoot than other rifles in its class.

Other notable features on the X7S include: a fluted bolt for an exceptionally smooth action, steel sling swivel studs that will not break or degrade over time, pillar bedding for consistent accuracy, a checkered bolt handle, recessed target style muzzle crown, and a classic American style checkering pattern molded into the lightweight synthetic stock.

Model	X7S Short Action	X7S Long Action
Order #/Caliber	243 Win. (70939) 7mm-08 Remington(70943) 308 Win. (70944)	25-06 Remington (70940) 270 Win. (70941) 30-06 Sprg. (70942)
Capacity	4+1	
Action	Bolt	
Stock	Black Synthetic (Pillar Bedded)	
Barrel	22", Carbon Steel	
Twist Rate	1 Turn in 10"	
Sights	None (Scope Base Included)	
Approx. Length	42"	42 1/2"
Approx. Weight	6 1/2 lbs.	
MSRP	\$ 505.29	\$ 505.29

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About Marlin Firearms Company

Established in 1870 in New Haven, CT, the Marlin Firearms Company brands include Marlin, Harrington & Richardson, New England Firearms and L.C. Smith. Marlin Firearms produces an array of lever action, bolt action, and semi-automatic rifles. It is truly **The Great American Rifle**. More information about Marlin Firearms Company can be found at www.marlinfirearms.com.